



*"The Science of Healthy Sleep"*

**FOR IMMEDIATE RELEASE**

**Contact:** Eileen Wood  
VP Marketing  
(802) 362.8053

**WCW, Inc. Natural Form® Medical Awarded HCPCS Codes for  
Natural Form Zone Air Cushion Series**

**Manchester Center, VT — Dec. 10, 2013 — WCW, Inc.**, a healthcare company providing medical devices and products to hospitals, nursing homes and durable medical equipment companies — and the patients they treat — announced that it has recently been awarded the Healthcare Common Procedural Coding System (HCPCS) codes for its Natural Form® Zone Air Cushion Series by the Centers for Medicare and Medicaid Services (CMS). This code, E2622, allow all nine sizes the Zone Air® to be reimbursable by Medicare.

With the billions of dollars in claims that are processed for payment each year by healthcare insurers, these HCPCS codes allow Medicare and other health insurance programs, which typically follow Medicare's lead, to ensure the claims are processed in an orderly and consistent manner. Wound dressings and other medical supplies cannot be reimbursed through Medicare without these specific HCPCS codes. HCPCS codes are maintained by the American Medical Association (AMA) and monitored by CMS, which reviews them each year.

"The Natural Form Zone Air Cushion is a unique seating cushion allowing for infinite positioning by caregiver or patient," said Kip O'Neill, director of sales for WCW. "The new coding that we've been awarded means that more patients may have access to this product and be helped by it."

**About the Zone Air:** The **Zone Air** cushion is designed to meet the ever-changing needs of users while providing caregivers and therapists infinite positioning options resulting in optimal pressure redistribution. Constructed of three foam and air filled cylinders, one each beneath the femoral regions and one strategically placed across the center-back of the cushion to support the Coccygeal Area. These bladders are aided by a soft top foam layer which allows for slight envelopment into the cushion. The core is covered with a fluid proof, vapor permeable low shear cover. The **Zone Air** cushion works without the need of a pump or any other ancillary device to measure input or output of air, rather reacts to the user's needs in measuring optimal air control. Simple, yet sophisticated, the Zone Air cushion is the choice for comfort and skin protection.

**About WCW, Inc.**

Manchester Center, VT –based WCW, Inc. provides pressure management surfaces and seating devices to the acute, long term care and durable medical equipment markets with a special focus on our advanced technologies that are available under the Natural Form® brand. For more information, visit [www.naturalformmedical.com](http://www.naturalformmedical.com)

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